

# Making Public-Private Partnerships a Win-Win

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Mitch Kessler

Kessler Consulting, Inc.


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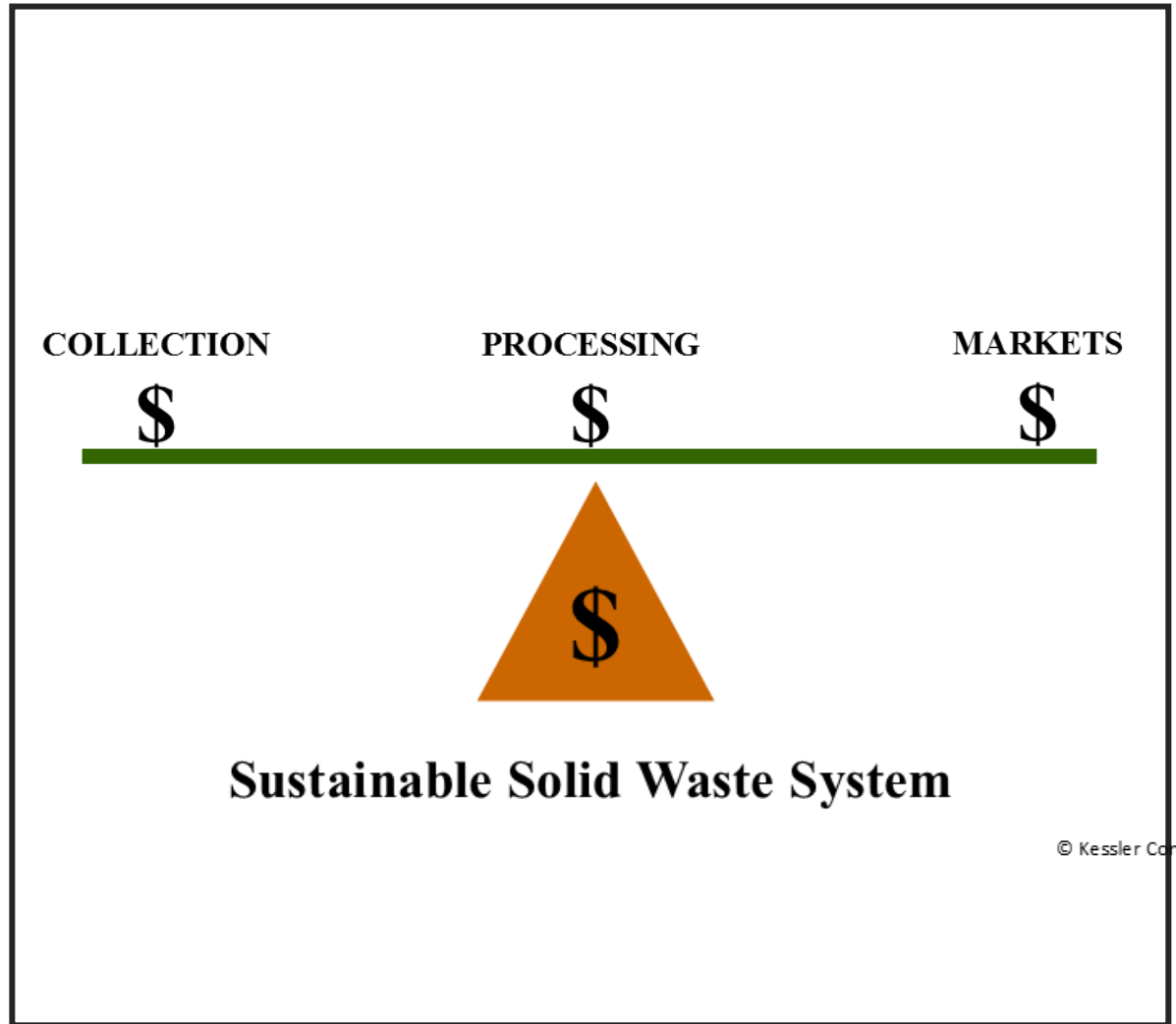
# PANELISTS

- **Rob Eck** – Vice President, Sierra Container Group
  - **Chad Grecsek** – Director of Sustainable Management, City of Deerfield Beach
  - **Douglas Jeffcoat** – Public Works Director, City of Sarasota
  - **Ron Kaplan** – Group Counsel, Florida Group, Waste Management
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A detailed map of Pennsylvania and West Virginia is shown, with a circular callout on the left side. The callout contains the text "ALL WASTE IS LOCAL". The map shows major cities like Pittsburgh, Harrisburg, and Richmond, and is overlaid with a network of red lines representing roads or infrastructure. The background of the map is a mix of green, yellow, and brown, representing different geographical features.

ALL WASTE  
IS LOCAL

ALL SERVICES  
HAVE A COST



A vertical stack of approximately 12 books with various colored covers (green, blue, red, yellow, brown) is shown against a dark grey background. A black circle with a white border is overlaid on the left side of the stack, containing the word "EDUCATION" in white, uppercase, sans-serif font.

EDUCATION

A high-angle photograph of a pigeon perched on a concrete ledge, looking out over a dense city skyline. The pigeon is the central focus, with its brown and grey feathers clearly visible. The city below is a mix of tall skyscrapers and smaller buildings, with a large body of water in the background. The lighting is bright, suggesting a sunny day.

DIFFERENT  
PERSPECTIVE

FULL  
TRANSPARENCY  
IS ESSENTIAL



**Rob Eck,  
Summer of  
2005**

