

Recycling in Tampa Bay

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Hillsborough County & Pinellas County

82%

Tied With Top Recycling Rate in the State of Florida in 2016



2016 Adjusted Rates vs. Traditional Rates

County	Traditional Recycling Rate	Waste To Energy Recycling Credits	Adjusted Recycling Rate
Hillsborough	55%	27%	82%
Pinellas	55%	27%	82%

Goals and Challenges



Hillsborough
County Florida



Education



Programs for Recycling Success Tampa Bay Region

Event Recycling



City Buildings & Parks



Recycling Visibility



MRF SHED



Tampa Bay Regional Recycling Campaign

Keep Recycling Bag Free
Trash the tangles or return to the store.
Tampa Bay



Hillsborough County *Recycle*
City of Tampa
Pinellas County *Recycle*

TampaBayRecycles.org



abc ACTION NEWS

ALL NEW AT 5:30
THINK TWICE BEFORE RECYCLING PLASTIC BAGS
BAGS CAN CAUSE BIG PROBLEMS AT RECYCLING CENTERS



Keep plastic bags out of recycling
TampaBayRecycles.org

PINCH-A-PEN POOL-PATIO-S
THE PERFECT PEOPLE FOR A PEN
USE WITH THE BEST TAMP BAY SUMMER
KANGAROO GOLF BAG

www.TampaBayRecycles.org



Hillsborough County

@HillsboroughFL

#TampaBayRecycles Tip: Keep plastic bags from contaminating curbside recycling by returning to #TampaBay retailers 👉



Tampa Bay Recycles
Together We Have Made Tampa Bay the Top Recycling Region in Florida

Hillsborough County Florida City of Tampa Pinellas County St. Petersburg

Local governments across Tampa Bay have teamed up to improve recycling efforts in the region. No matter which Tampa Bay area community you call home, all residential recycling programs throughout Hillsborough and Pinellas counties now recycle the same items but we all also face the same challenge of contamination - attempting to recycle soiled items or materials our programs don't accept.

Join the social media conversation, share recycling tips, and ask questions by using #TampaBayRecycles

Keep Plastic Bags Out of Recycling Trash the tanglers or return to the store.

Find your recycling rules at TampaBayRecycles.org

Hillsborough County

Earned Media

Recycling plastic grocery bags causing big problems at recycling centers

BY: Isabel Rosales

POSTED: 6:01 PM, Apr 20, 2017

UPDATED: 6:04 AM, Apr 21, 2017





Earth Watch: Trash the Bag

3 minutes left




#TampaBayRecycles

 **Trulan Cooper** Try pre-sorting. Enduring the same problem daily, kind of makes it your problem. Try presorting. Labor is cheaper than a down machine and lost recyclables, if only because of the expense to get it to the facility.
👍 15 · August 27 at 8:08am

 **Jim Reid** Recycle recycle recycle that's what you keep shoving down our throats! Then when we send you stuff that should be recycled like plastic, all plastic should be recycled then you complain. Is that just because you don't make enough money off of those plastic items?
August 27 at 1:11pm

 **Marion Ingrid** It would be nice to know exactly what goes in the recycling bin. I'm very confused, it used to be okay to put bags in there.
👍 1 · August 27 at 3:01pm

 **Susan Gillespie** Being informed about the proper way to assist the city in recycling serves all of us. There are a couple of things I have been unsure about. I have empty cat food bags, some paper with a plastic lining or made of an odd plastic. Are they recyclable or trash?
👍 2 · August 27 at 9:24am
👉 View previous replies

 **City of Tampa** @CityofTampa · Oct 17
DYK bags, clothes, cords & other tangles can't be recycled & could damage our machines? #RecycleRight & trash 'em! bit.ly/2sLKQpv



🗨️ 🔄 ❤️

Maintaining Our Identities

Recycle Right

Do your part to help the State of Florida reach its goal of recycling **75%** of its waste by 2020. In 2015, the State of Florida's recycling rate was **54%**.



YES

Place clean and empty items loose in recycling containers.



Aluminum, Tin & Steel Cans



Cardboard (Flattened)



Cartons (NO straws)



Glass Bottles & Jars (NO other types of glass)



Newspaper, Mixed Paper & Paperboard (Cereal boxes)



Plastic Bottles (Plastic containers #1-7)

NO



No plastic bags, wrap, packaging or film



No paper towels, plates, cups, tissue or wax paper



No Styrofoam, foam containers or packaging

Oops... Your Recycling Cart was Contaminated

There were unrecyclable items in your blue recycling cart. Please help us reduce contamination by placing only accepted recyclables in your blue cart.

These items should NOT go in your blue cart:



Plastic Bags



Electronics



Clothing/Shoes



Cords/Wires



Rope/Twine



Garden Hoses



Construction & Demolition Debris



Clothes Hangers



Household Hazardous Waste



Soiled Paper Items



Food Waste



Diapers



WHAT CAN I RECYCLE?

Don't know if an item is recyclable? Visit stpete.org/recycle and use the Waste Wizard or the St. Pete Collects mobile app.

OUT!

These items go in your TRASH container, taken to brush sites or dropped off during mobile collection days



Yard Waste



Food Waste & soiled containers



Plastic Bags



Electronics



Light Bulbs



Shoes



Liquids



Styrofoam

IN!

These items are recyclable and should be placed in your blue recycling cart



Plastics



Cartons



Newspaper, Office Paper, Junk Mail



Paper Bags



Phonebooks & Magazines



Aluminum, Tin & Steel Cans



Glass



Clean Flattened Cardboard



Paperboard

PLEASE DO NOT BAG YOUR RECYCLING

Recycling should be **free and loose** in the cart

NO!

The items below **CANNOT** be recycled in your curbside recycling cart.



Yard Waste



Food Waste



Liquids



Electronics



Clothing & Shoes



Light Bulbs



Plastic Bags



Wood & Construction

YES!

We accept the items below in your curbside recycling cart



Plastics



Cartons



Newspaper, Office Paper, & Junk Mail



Paper Bags



Phonebooks & Magazines



Aluminum, Tin, & Steel Cans



Flattened Cardboard



Paperboard

Remember to RECYCLE RIGHT

Still Have a Question?
Call us at (813) 274-8811 or visit us online at tampagov.net/SolidWaste



Department of Solid Waste and Environmental Program Management



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Holiday Messaging

*Tangled up in the holidays?
Don't let your recycling
get tangled up too!*

**THROW THESE HOLIDAY TANGLERS
IN THE TRASH (OR RECYCLE ELSEWHERE):**

- Christmas Lights
- Garland & Tinsel
- Foil Wrapping Paper
- Ribbons & Bows
- Bubble wrap & Plastic Air Pillows
- Plastic Bags & Sandwich Baggies

#RecycletheHolidays



*Holiday shopping online?
Make sure you recycle those
shipping boxes right!*

WHAT GOES IN YOUR RECYCLING CART:
Flattened cardboard box
Paper-only packaging material

WHAT GOES IN THE TRASH:
Plastic Air Pillows
Bubble Wrap
Styrofoam
Plastic Bags

#RecycletheHolidays



**TOSS THESE ITEMS
IN THE TRASH
(or recycle elsewhere)**

- Christmas Lights
- Garland & Tinsel
- Foil Wrapping Paper
- Ribbons & Bows
- Bubble wrap
- Plastic Air Pillows
- Styrofoam
- Plastic Utensils
- Paper Plates
- Batteries
- Plastic Bags
- Sandwich Baggies

*Toss holiday tangles in the trash -
We'll turn them into electricity!*

#RecycletheHolidays



Lessons Learned

- ◆ Increase the Timeline
- ◆ Include Marketing and Communications Teams
- ◆ Address the Fear of the Unknown and Say Yes!
- ◆ Find your Common Message



Thanks!



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