



# Doing Things!

**SWANA Florida Chapter Summer Conference  
Pinellas County Department of Solid Waste  
Leveraging Resources for Eco Fun Festival  
July 25, 2017**



# Pinellas County's Strategic Plan: *Doing Things to Serve the Public*

**Mission:** Pinellas County Government is committed to progressive public policy, superior public service, courteous public contact, judicious exercise of authority, and responsible management of public resources to meet the needs and concerns of our citizens today and tomorrow.



## Deliver First Class Services to the Public and Our Customers

- 5.1 Maximize partner relationships and public outreach
- 5.2 Be responsible stewards of the public's resources
- 5.3 Ensure effective and efficient delivery of county services and support
- 5.4 Strive to exceed customer expectations



## Ensure Public Health, Safety, and Welfare

- 2.1 Provide planning, coordination, prevention, and protective services to ensure a safe and secure community
- 2.2 Be a facilitator, convener, and purchaser of services for those in need
- 2.3 Provide comprehensive services to connect our veterans and dependents to the benefits they have earned
- 2.4 Support programs that seek to prevent and remedy the causes of homelessness and move individuals and families from homelessness to permanent housing
- 2.5 Enhance pedestrian and bicycle safety



## Practice Superior Environmental Stewardship

- 3.1 Implement green technologies and practices where practical
- 3.2 Preserve and manage environmental lands, beaches, parks, and historical assets
- 3.3 Protect and improve the quality of our water, air, and other natural resources
- 3.4 Reduce/reuse/recycle resources including energy, water, and solid waste



## Foster Continual Economic Growth and Vitality

- 4.1 Attract and retain businesses with targeted jobs in the region
- 4.2 Invest in opportunities that need the most
- 4.3 Catalyze redevelopment through planning and regulatory programs
- 4.4 Invest in infrastructure to meet current and future needs
- 4.5 Provide safe and effective transportation systems to support the efficient flow of motorists, commerce, and regional connectivity
- 4.6 Support a vibrant community with recreation, arts, and culture to attract residents and visitors



## Create a Quality Workforce in a Positive, Supportive Organization

- 1.1 Recruit, select, and retain the most diverse and talented workforce
- 1.2 Leverage, promote, and expand opportunities for workforce growth and development
- 1.3 Make workforce safety and wellness a priority
- 1.4 Maintain a fair and competitive compensation package



# Eco Fun Festival

*A family-friendly event showcasing sustainable living options*

Sunday, February 26 • 11 a.m. to 4 p.m.

Bridgeway Acres Commons  
11418 34<sup>th</sup> St. N., Clearwater

Free  
parking  
&  
admission



Featuring

- ✓ Touch-a-Truck
- ✓ Tours
- ✓ Exhibitors
- ✓ Presenters
- ✓ Food Vendors



For more information visit [www.pinellascounty.org/ecofunfest](http://www.pinellascounty.org/ecofunfest)

Register  
early for  
**Free**  
gifts!



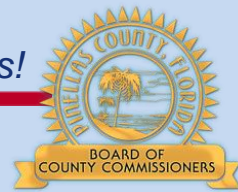
Rain or Shine



# Pinellas County Solid Waste



Eco Fun Festival



# Budgeted Expenses

\$ 2,500	Disc Jockey for Event Entertainment
\$ 3,000	10 Employees assisting with Event
\$ 900	(2) Traffic Control officers @ \$45/Hour for 10 Hours
\$ 1,800	Bus/trolley rental for tours during event
\$ 2,500	Bottled Water or H2O refillable stations, Kids Craft Table supplies, Hand Sanitizer, Awards
\$ 1,000	Port A Lets for Touch a Truck area with hand wash station
\$ 10,000	Event Promotion (Publicity and Sustainable Item giveaways)
\$ 5,000	Entertainment (e.g., Magic of Recycling)
\$ 400	Sustainable Pinellas Tshirts for staff, partners, and exhibitors
\$ 4,500	Event consultant (hourly) to be considered if partners resources
<b>\$ 31,600</b>	<b>Total</b>

# ECO FUN FEST EVENT GROUNDS PRE-INSPECTION

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Thursday, February 16, 2017

Prepared For Solid Waste

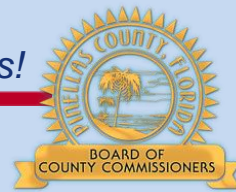
Identified 9 Issues

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## ISSUE 7

Barricade access of canals from public. Also include parking area canals



# Actual Expenses

\$	1,970	Audio Visual Equipment \$1,970
\$	6,000	41 employees assisting with Event
\$	900	(2) Traffic Control Officers @ \$45/Hour
\$	2,351	Bus/trolley rental for tours during event
\$	2,840	H2O Refilling Station (\$1,500) w/ reusable water bottles (\$1,340)
\$	9,175	Imperial Restroom trailers w/ A/C, wood floors, music w/ hand wash stations
\$	8,241	Event Promotion \$5,562, passports \$147, maps \$300, bags \$2,030, pens \$202
\$	0	Entertainment
\$	3,894	Tent \$2,625, signs \$342, Office Depot \$437, vendor breakfast \$290, gift cards \$200
\$	798	T shirt for staff, volunteers
\$	0	Event Consultant
\$	36,169	Sub Total
\$	- 9,500	Less Sponsorships (cash and in-kind)
\$	<b>26,669</b>	<b>Total</b>



# WELCOME TO THE ECO FUN FESTIVAL!

PRESENTED BY PINELLAS COUNTY SOLID WASTE  
11 AM TO 4 PM



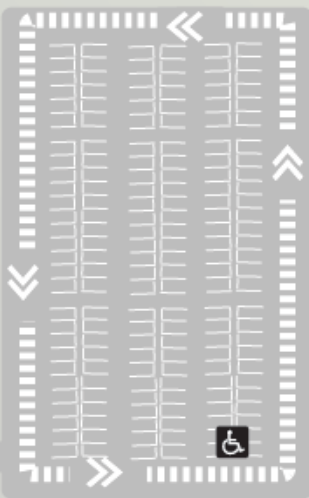
EVENT  
ENTRANCE

118TH AVE N



34TH ST N.

TROLLEY ROUTE



EXHIBITOR SPONSORS  
&  
PRESENTERS

SEE REVERSE FOR  
PRESENTER SCHEDULE

STAGE

RESTROOMS

TOUCH-A-TRUCK

FIRST AID

RETURN COMMENT CARDS HERE

PASSPORT  
COLLECTION TENT

WELCOME  
CENTER

TROLLEY  
PICKUP

TO TAKE BACK TO PARKING LOT

BUS TOUR  
PICKUP

SEE REVERSE FOR TOUR SCHEDULE

TABLE &  
CHAIRS

FOOD  
TENT

EXHIBITORS

SOLAR  
CHARGING  
STATION

SMOKING  
AREA

ELECTRIC CAR

FOOD  
TRUCKS

EXHIBITORS

ADMINISTRATION BUILDING  
(CLOSED)

H<sub>2</sub>O FILLING  
STATION

BIRDS  
OF PREY

ELECTRIC  
CARS

SIGN UP FOR TOURS AT  
THE WELCOME CENTER



# Jolley Trolley



*Our Vision: To Be the Standard for Public Service in America*

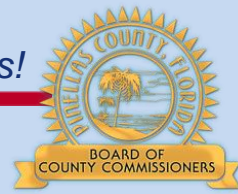


# Tours

- Six tours
- 1 in 4 guests

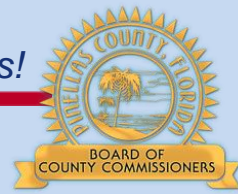
# Presentations

Doing Things!



# Touch a Truck

Doing Things!









# Eco Fun Festival PASSPORT



Visit each of these exhibitors to receive their stamp. Take your completed passport to the *Passport Collection Tent* to get your sticker and a ticket for a chance to win a prize. Listen for the winning ticket announcement at 1 or 3 p.m. at the *Passport Collection Tent* near the Welcome Center. (Must be present to win, for children under 14 years of age.)

## THANK YOU TO OUR EXHIBITORS



Printed on 100% recycled paper.

Pinellas County complies with the Americans with Disabilities Act. To obtain accessible formats of this flyer, please call (727) 464-4062 (V/TDD). Funding for this flyer was provided by the Solid Waste Dept. 1,000 flyers were printed at a cost of \$147.00 or \$0.14 each. 2/17

[www.pinellascounty.org/solidwaste](http://www.pinellascounty.org/solidwaste)



# Exhibitors









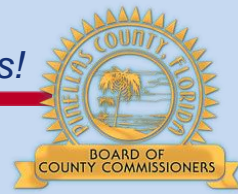
# Safety Barricades

# DUN DIN

Home of Honeymoon Island  
**Parks & Recreation**



Doing Things!



# Stage



**CLEARWATER**  
BRIGHT AND BEAUTIFUL • BAY TO BEACH



*Our Vision: To Be the Standard for Public Service in America*



# THANK YOU to our sponsors!



**REDUCE** | plastic



**REUSE** | cardboard

## COVANTA

Powering Today. Protecting Tomorrow.

**RECYCLE** | paper

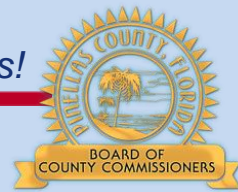


**RECOVER** | steel



SPECIAL THANKS TO:

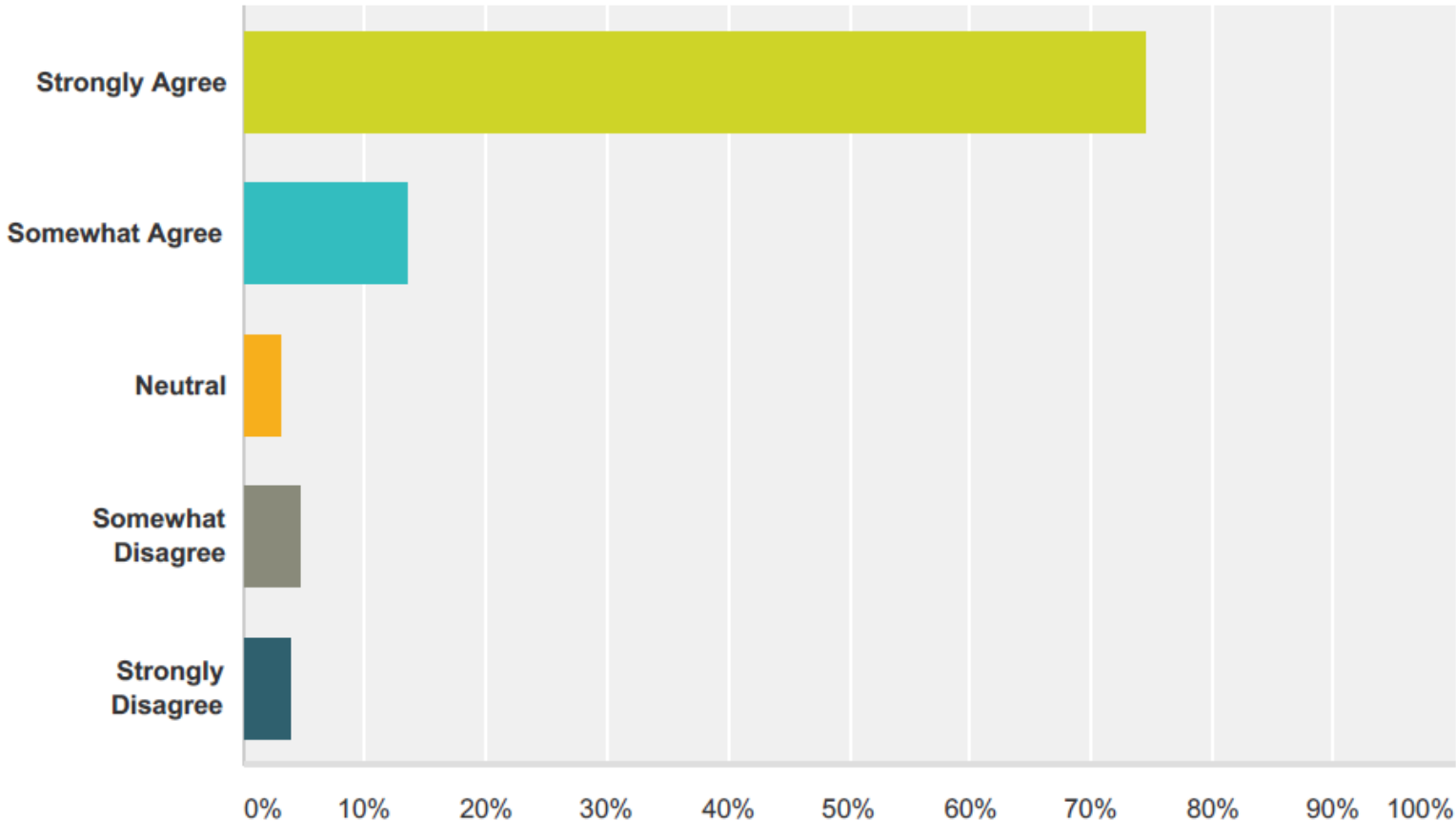


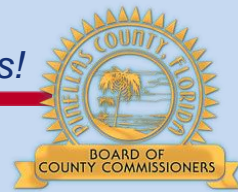


# Guest Survey

**Q5 I know more about where my trash and recycling goes once it leaves my house because of attending Eco Fun Festival.**

Answered: 126 Skipped: 1



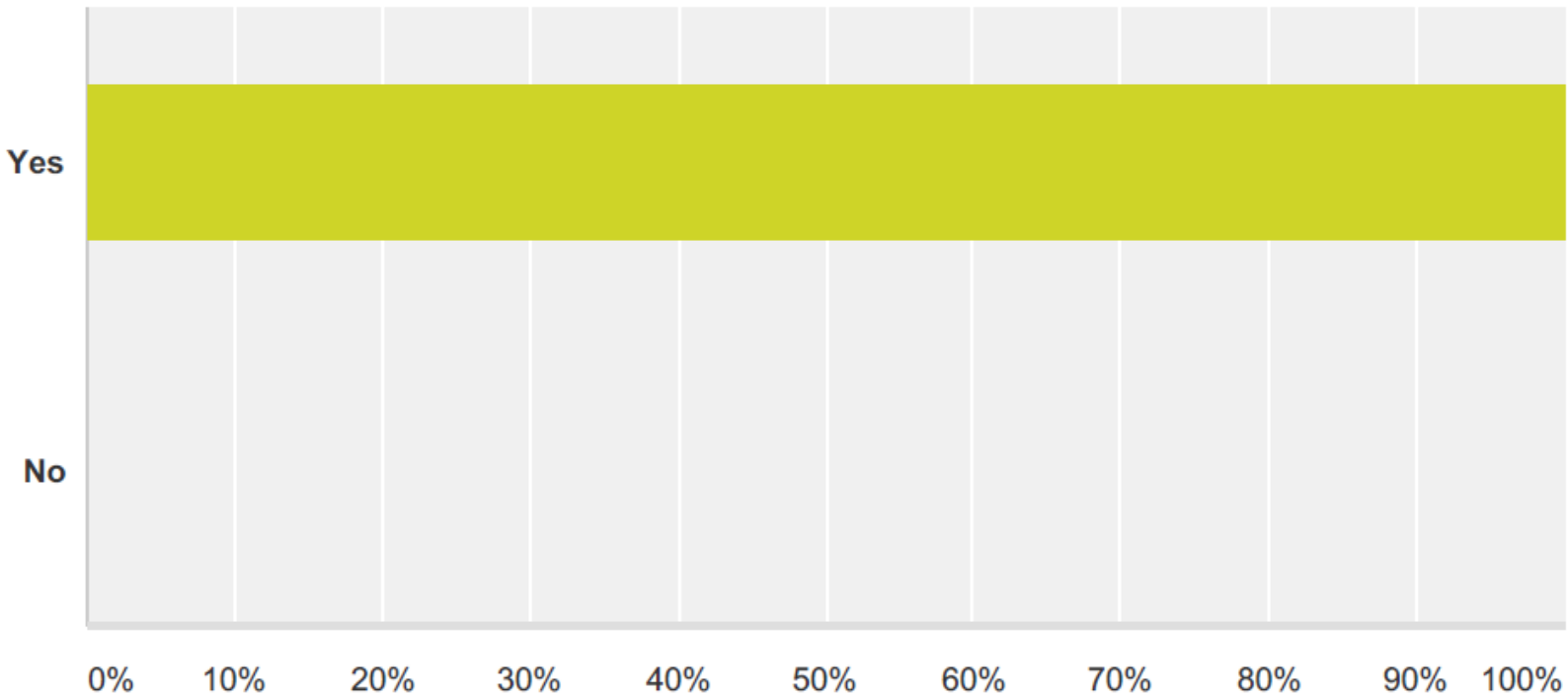


# Exhibitor Survey

## Eco Fun Festival Participant Survey

**Q2 Was participating in this event worth your time?**

Answered: 29 Skipped: 0





# Eco Fun Festival

SUNDAY, FEBRUARY 25, 2018

11 A.M. TO 4 P.M.

11418 34<sup>TH</sup> ST. N., CLEARWATER





# Questions?



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