

SEIZE THE OPPORTUNITY

SWANA Senior Executive Seminar
and Florida Chapter Winter Conference



February 19-21, 2017 | Grand Hyatt Tampa Bay | Florida

Welcome



Welcome to Tampa!

Thank you for seizing the opportunity to attend SWANA's 2017 Senior Executive Seminar and Florida Chapter Winter Conference. On behalf of the Florida Chapter, I welcome all of you—especially those from out-of-state—to my home town! I hope you enjoy everything we have to offer during your stay. In addition to our exceptional program and networking events, be sure to explore this beautiful resort and catch one of our spectacular sunsets. I highly recommend you take a stroll on the trail through the nature preserve on property and observe some of Florida's unique eco-system.

Bringing these two conferences together has truly been a collaborative effort among SWANA staff, the Planning & Management Technical Division, and our chapter committees and volunteers. I trust it's been as rewarding an experience for all of those involved as it has been for me, and I appreciate everyone's time and effort.

I want to thank all of our exhibitors and sponsors whose support makes it possible for us to bring you such a high-quality experience. Please visit with our exhibitors and participate in our trade show treasure hunt, where you could win a nice prize. You're sure to meet some great people and you'll probably learn something so I'd consider that a win, even if you don't end up with the treasure.

One of our young professionals recently reminded me of one of my favorite sayings: "80 percent of life is just showing up." We're glad you decided to show up here!

Tammy Hayes
Florida Chapter President



On behalf of SWANA, I want to welcome you to this very special event, which could not have occurred without the hard work of our Florida chapter, Planning and Management (P&M) Technical Division leaders, and staff. The combination of the chapter's Winter Conference and the Senior Executive Seminar (SES) is an example of the enhanced teamwork and communications occurring between different components in SWANA. We expect that you will learn a lot at our event, network with old friends, and make new ones, at this wonderful resort on Tampa Bay. Thank you for joining us in Tampa!

David Biderman
Executive Director and CEO
Solid Waste Association of North America

Thank You to Our Sponsors

Platinum



Conference Bags



Lanyards



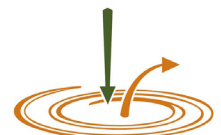
Gold



Silver



Bronze



A SPECIAL THANK YOU TO OUR GOLF TOURNAMENT SPONSORS

Atlantic Coast Consulting	HDR	Progressive Waste	Rush Refuse System
Earthshine Environmental	CDM Smith	Diamond Scientific	Paradigm Software LLC
S2L, Incorporated	Covanta	Kessler Consulting	

Schedule of Events

Sunday, February 19

Time	Location	Function
12:00 p.m. – 7:00 p.m.	Audubon Foyer	Registration Open
3:00 p.m. – 5:00 p.m.	Herring Gull	SWANA FL Board Meeting
3:00 p.m. – 5:00 p.m.	White Ibis	SWANA Planning and Management Technical Division Meeting
5:30 p.m. – 7:00 p.m.	Audubon ABC	Welcome Reception

Monday, February 20

Time	Location	Function		
7:30 a.m. – 5:00 p.m.	Audubon Foyer	Registration Open		
7:30 a.m. – 8:30 a.m.	Audubon ABC	Breakfast Buffet		
8:30 a.m. – 8:45 a.m.	Audubon DEF	Welcome and Opening Remarks <i>Tammy Hayes, SWANA FL President</i> <i>David Biderman, SWANA Executive Director and CEO</i>		
8:45 a.m. – 10:00 a.m.	Audubon DEF	Keynote Speaker Leading to a Safer Solid Waste Industry <i>Dr. Ken Baylor, Advanced Leadership Solutions, LLC</i>		
10:00 a.m. – 10:30 a.m.	Audubon ABC	Morning Networking Break		
10:30 a.m. – 12:00 p.m.	Audubon DEF (FL Chapter) White Ibis (SES)	<table border="0"> <tr> <td style="vertical-align: top;"> <p>FL Chapter Breakout Sessions</p> <p>Chapter Updates <i>Tammy Hayes, SWANA FL President</i></p> <p><u>Student Design Competition</u> Feasibility Report of a Landfill Mining Project for the Solid Waste Authority of Colt County <i>Bently Higgs and Haykel Melaouhia, FAMU-FSU College of Engineering</i></p> <p><u>Getting the Message - Effective Communications for the Next Generation</u> <i>Moderator: Marissa Segundo, Resource Recycling Systems</i></p> <p>You Don't Want to Miss This <i>Michael Fear, City of North Port</i></p> <p>Messy Messaging: Maximizing Impact Through Myriad Media <i>Becky Haltermon Robinson, SWA of Palm Beach County</i></p> </td> <td style="vertical-align: top;"> <p>SES Breakout Sessions</p> <p>Applications and Advancements of Recycling Funding and Diversion <i>Ron Gonen, The Closed Loop Fund</i></p> <p><i>Moderator: Scott Pasternak</i></p> </td> </tr> </table>	<p>FL Chapter Breakout Sessions</p> <p>Chapter Updates <i>Tammy Hayes, SWANA FL President</i></p> <p><u>Student Design Competition</u> Feasibility Report of a Landfill Mining Project for the Solid Waste Authority of Colt County <i>Bently Higgs and Haykel Melaouhia, FAMU-FSU College of Engineering</i></p> <p><u>Getting the Message - Effective Communications for the Next Generation</u> <i>Moderator: Marissa Segundo, Resource Recycling Systems</i></p> <p>You Don't Want to Miss This <i>Michael Fear, City of North Port</i></p> <p>Messy Messaging: Maximizing Impact Through Myriad Media <i>Becky Haltermon Robinson, SWA of Palm Beach County</i></p>	<p>SES Breakout Sessions</p> <p>Applications and Advancements of Recycling Funding and Diversion <i>Ron Gonen, The Closed Loop Fund</i></p> <p><i>Moderator: Scott Pasternak</i></p>
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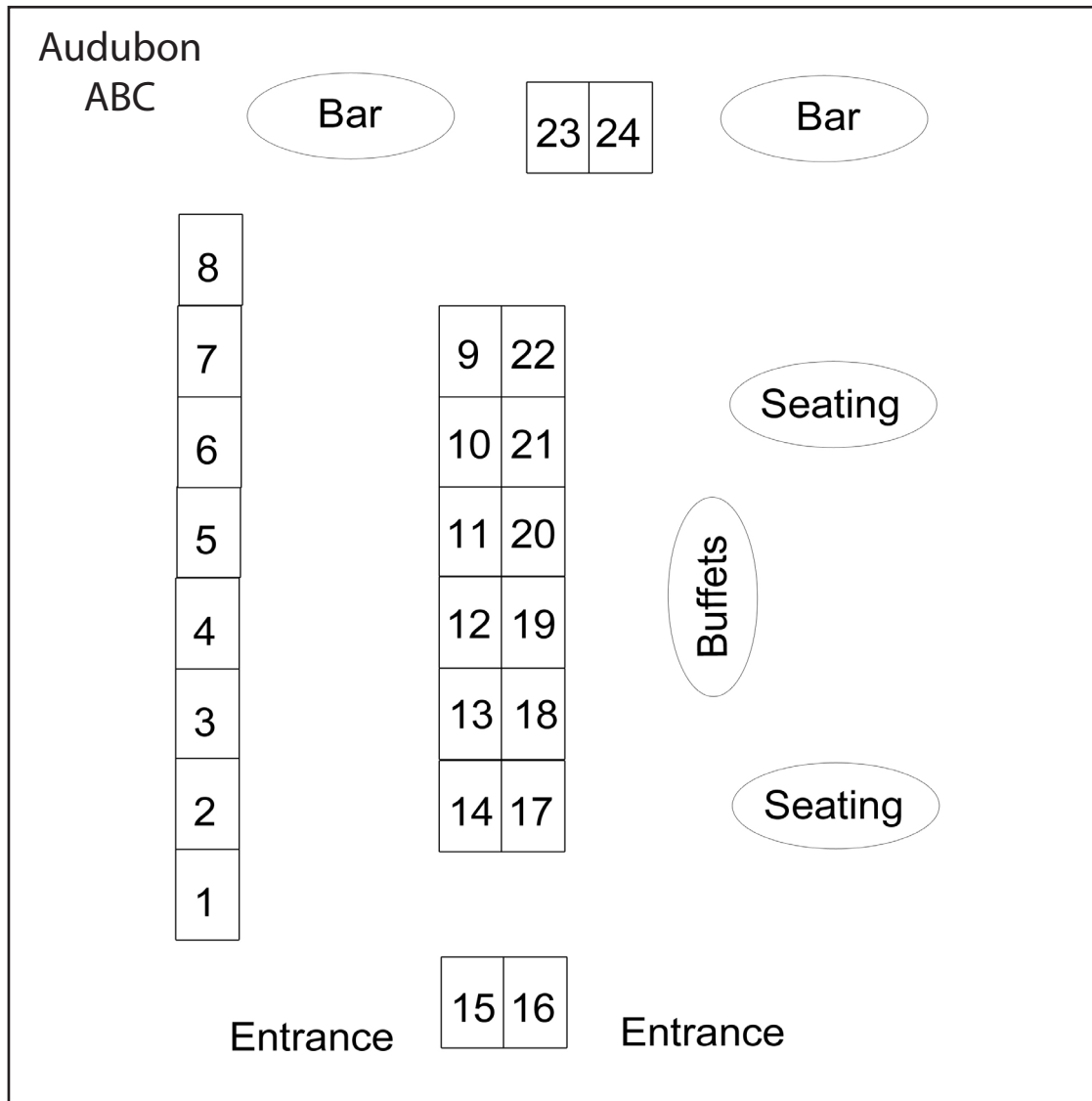
Monday, February 20 (Continued)

Time	Location	Function
12:00 p.m. – 1:00 p.m.	Audubon ABC	Lunch
1:00 p.m. – 2:30 p.m.	Audubon DEF (FL Chapter) White Ibis (SES)	<p>FL Chapter Breakout Sessions</p> <p>Safety in Solid Waste – Getting Out of the OSHA Top 5 – Panel Discussion <i>Facilitated by Don Ross, Kessler Consulting</i></p> <p><i>Chad Grecsek, City of Deerfield Beach</i> <i>Tony Romano, Optimum Analytics</i> <i>Keith Banasiak, WastePro</i> <i>Kyle Kummer, Alliance Wireless Technologies</i></p>
		<p>SES Breakout Sessions</p> <p>Job Interview Tips and Techniques <i>Barry Shanoff, SWANA Chief Counsel</i></p> <p><i>Moderator: Paul Sgriccia</i></p>
2:30 p.m. – 3:00 p.m.	Audubon ABC	Afternoon Networking Break
3:00 p.m. – 5:00 p.m.	Audubon DEF (FL Chapter) White Ibis (SES)	<p>FL Chapter Breakout Sessions</p> <p><u>Successful Contracts</u> <i>Moderator: Deb Bush, Pinellas County</i></p> <p>10 Steps to Contracting Nirvana: The Road to Solid Waste Bliss <i>Mitch Kessler, Kessler Consulting</i></p> <p>The Fifth Quarter (of the RFP): Strategies for Successful Contract Implementation and Ongoing Management. <i>Rob Hilton, HF&H Consults</i> <i>Lauren Barbieri, HF&H Consults</i></p> <p><u>Keeping Up with the Business</u> <i>Moderator: Deb Bush, Pinellas County</i></p> <p>Credit Card Compliance: What Is It and How to Get It <i>Kristina King, Sarasota County</i></p> <p>The Million Dollar Plan <i>Laura Thomas, City of Largo</i></p>
		<p>SES Breakout Sessions</p> <p>3:00 p.m. – 3:50 p.m. Applying Foreign Practices into the US Solid Waste & Recycling Industry <i>Iñigo Sanz, FCC Environmental Services</i></p> <p><i>Moderator: Tyler Hurd</i></p> <p>4:00 p.m. – 4:50 p.m. Insight from the 2016 Planning and Management Distinguished Award Winner Recipient <i>Vance Kemler, City of Denton</i></p> <p><i>Moderator: Andy Quigley</i></p>
6:00 p.m. – 8:00 p.m.	Oyster Catchers' Hammock Deck	<p>Dinner and Award Presentation</p> <p>The SWANA Planning and Management Technical Division will present its annual Distinguished Individual Achievement Award for service to SWANA and the division.</p>

Schedule of Events

Tuesday, February 21

Time	Location	Function
7:30 a.m. – 12:00 p.m.	Audubon Foyer	Registration Open
7:30 a.m. – 8:30 a.m.	Audubon ABC	Breakfast Buffet
8:30 a.m. – 10:00 a.m.	Audubon DEF (FL Chapter) White Ibis (SES)	<p>FL Chapter Breakout Sessions</p> <p><u>What's New</u> <i>Moderator: Rebecca Rodriguez, Lee County</i></p> <p>A New Horizon for Deep Well Disposal of Landfill Leachate <i>Jason Gorrie, JMG Engineering</i> <i>Michael Weatherby, HydroGeo Consulting, LLC</i></p> <p>Controlling Your Destiny: Reduced Costs Through On-site Leachate Evaporation Utilizing Waste Heat – Case Studies and Results <i>John Weigold, Heartland Technology</i></p> <p>Gas Collection System Innovation at the New River Regional Landfill <i>Joel Woolsey, Jones Edmunds</i></p>
		<p>SES Breakout Sessions</p> <p>Update on the State of the Solid Waste Industry <i>Michael E. Hoffman, Stifel</i></p> <p><i>Moderator: Robert Smouse</i></p>
10:00 a.m. – 10:30 a.m.	Audubon ABC	Morning Networking Break
10:30 a.m. – 12:00 p.m.	Audubon DEF (FL Chapter) White Ibis (SES)	<p>FL Chapter Breakout Sessions</p> <p><u>Policy Plans</u> <i>Moderator: Keith Howard, Lee County</i></p> <p>EPA Solid Waste Combustor MACT Rulemaking Process <i>Greg Gesell, HDR</i></p> <p>Reflections on Glass Recycling in Florida and the US: How the Glass Recycling Coalition Gives Glass a Chance <i>Marissa Segundo, Resource Recycling Systems</i></p> <p>Regulatory Update <i>Speaker To Be Announced</i></p>
		<p>SES Breakout Sessions</p> <p>Measuring Recycling Panel <i>Bryan Staley, Environmental Research and Education Foundation</i> <i>Barnes Johnson, EPA</i> <i>Scott Pasternak, Burns & McDonnell</i></p> <p><i>Moderator: Robert Craggs</i></p>
1:00 p.m. – 3:00 p.m.	White Ibis	Facilitated Session: Developing the Measuring Recycling SWANA Technical Policy
1:00 p.m.	The Eagles Golf Club	Golf Tournament <i>Bus will depart promptly at 12:15 p.m. from the hotel's back parking lot, which is adjacent to the outdoor pavilion.</i>



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|-----------------------------|---------------------------------|-----------------------------------|
| 1 SWANA Young Professionals | 9 Laticrete International, Inc. | 17 QED Environmental Systems |
| 2 Wildlife Defense Systems | 10 Diversified Plastics | 18 CPS |
| 3 JMI Covers, LLC | 11 EPG Companies | 19 Tricon Precast LTD |
| 4 Rush Refuse Systems | 12 TTS Thermal Cycling | 20 McNeilus Company |
| 5 Humdinger Equipment LTD | 13 Euclid Chemical | 21 Trekker |
| 6 Routeware, Inc. | 14 CDM Smith | 22 Southern Sewer Equipment Sales |
| 7 Ecolo Environmental Inc. | 15 Atlantic Coast Consulting | 23 Pickett and Associates, Inc. |
| 8 HDR | 16 Watershed Geo | 24 Jones Edmunds |

List of Participants

As of 2/7/17

Thomas Adams
LCSWMA

Randall Adkins
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Larry Alexander
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Richard Allen
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Lou Giocondo
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Mark Liddell
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Steve Mayes
GSE Environmental

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WCA of Florida

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Richard Smith
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Laura Thomas
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Sarasota County Government

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Lori Van Bemden
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Darryl Walter
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John Weigold
Heartland Technology

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Rick Wiley
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Tysha Williams
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Kirk Wills
Waste Connections

Meri Beth Wojtaszek
SWANA

Joel Woolsey
Jones Edmunds

Shawn Worster
HDR

Dave Yanke
NewGen Strategies & Solutions, LLC

Dusty Zeigler
Humdinger Equipment LTD

Ron Zielin
Trucks and Parts

Save the Dates

March 27-30

SWANApalooza 2017
Reno, NV

April 28-29, 2017

SWANA Florida Road-E-O
Lakeland, FL

July 23-26, 2017

2017 SWANA Florida
Summer Conference
Fort Myers, FL

September 25-27, 2017

WASTECON
Baltimore, MD

Conference Notes

CEUs/PDHs

Attendees will have the opportunity to earn up to 10 CEUs toward their SWANA recertification and up to 8 CEUs toward State of Florida continuing education requirements by attending the conference. Professional Engineers will also have the opportunity to earn continuing education (CE) course hours. Please be sure to stop by the registration desk for the necessary paperwork.